



Technology From another World

ALIEN WARP∞ HELP FILES



Abbreviations

Cost Ex. | Cost Excluding

Price Ex. | Price Excluding

GP: | Gross Profit

MU: | Mark-up

Cost Incl. | Cost Including

Price Incl. | Price Including

Pdct# | Product

OH | On-hand

Descrip. | Description

Qty. | Quantity

News

Campaigns

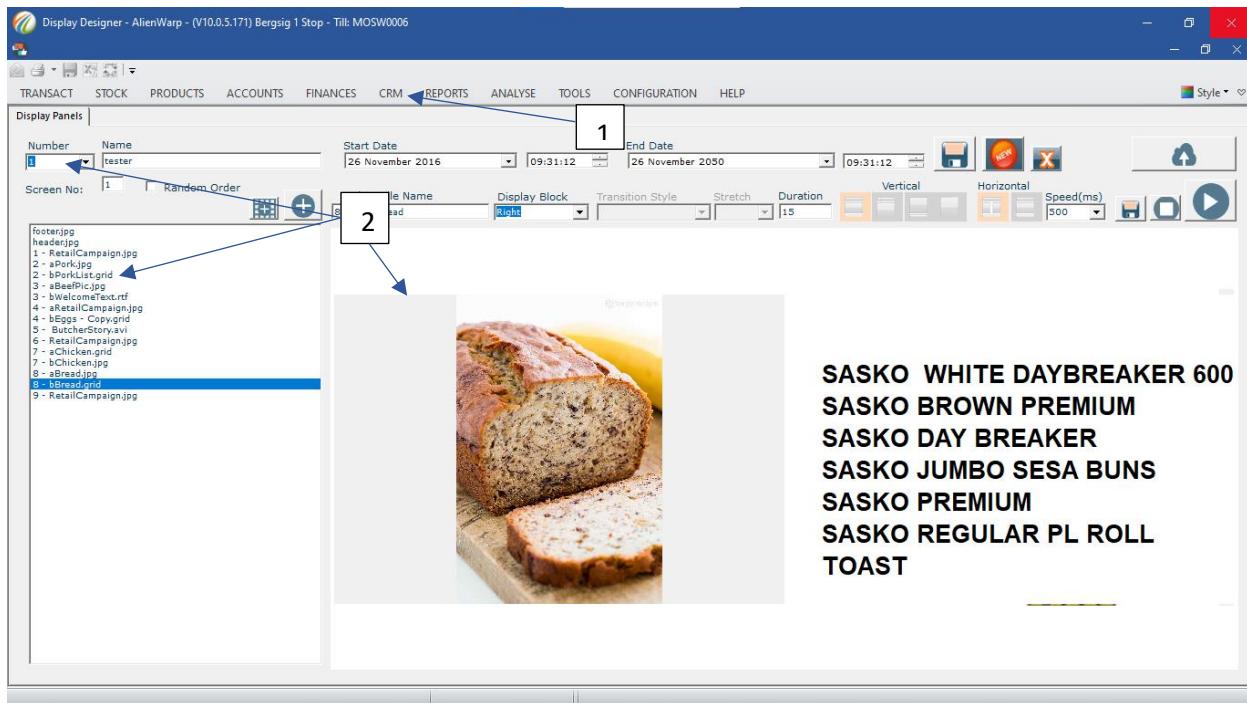
Special

Hamper

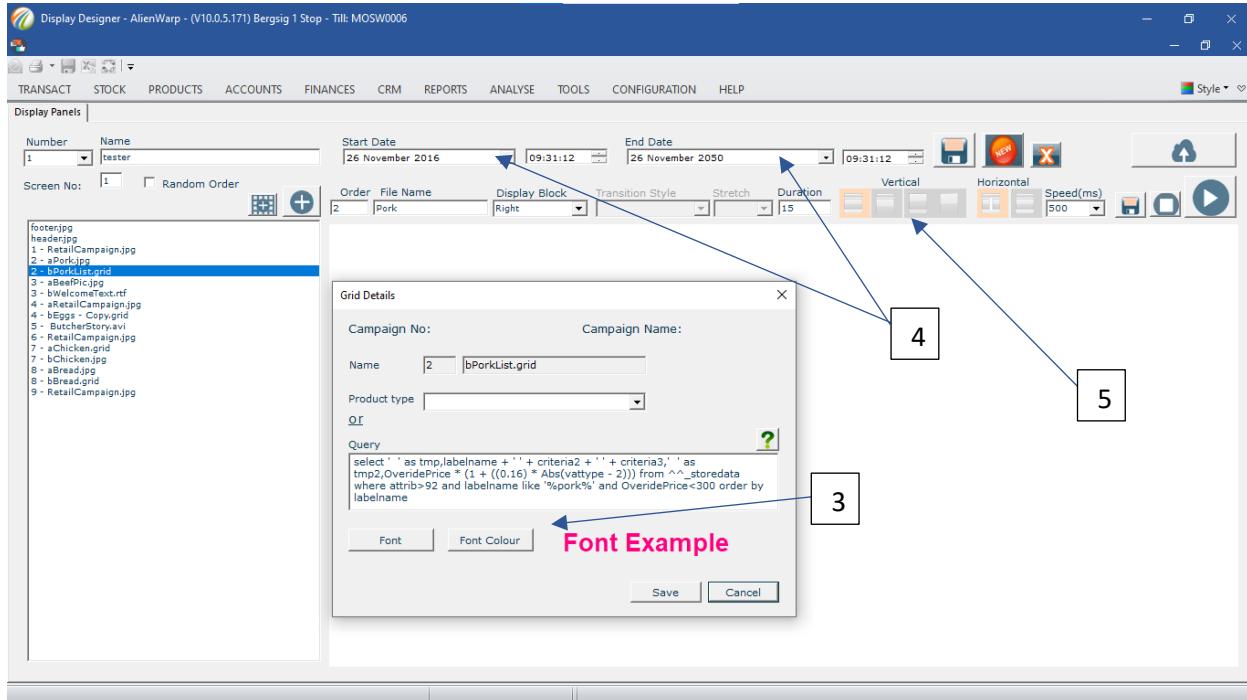
Lists

How to edit an existing campaign

- 1) Open Alien WARP and Select the “CRM” tab.

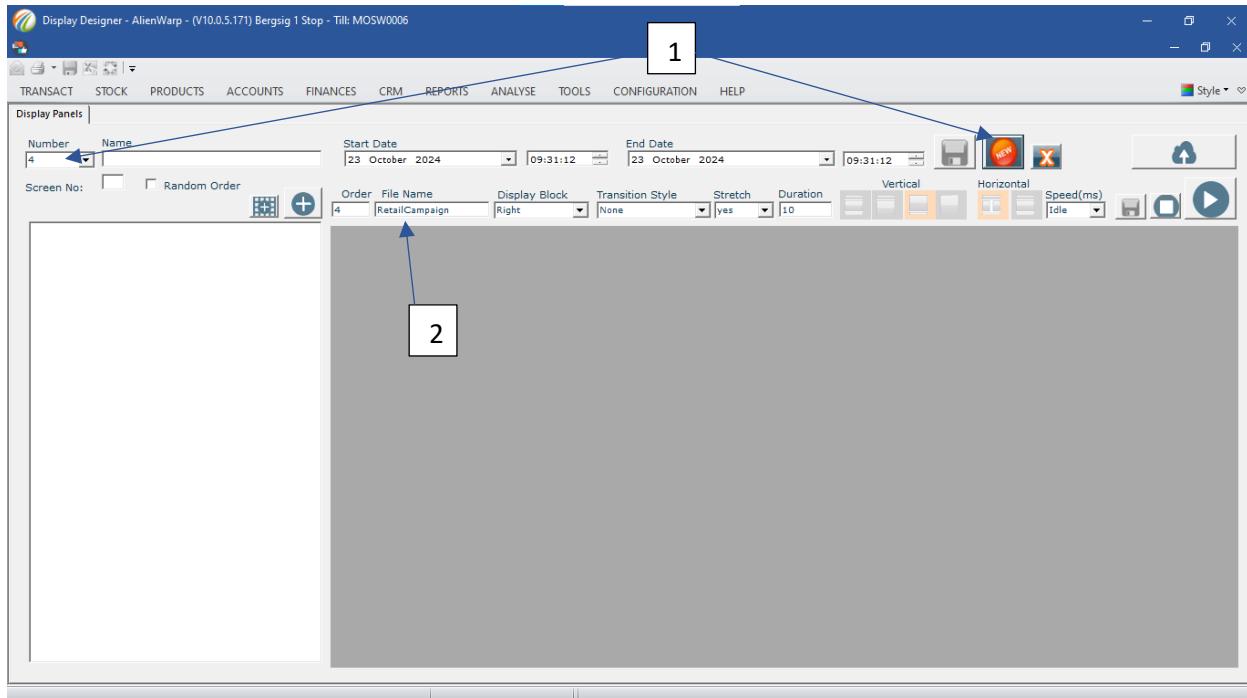


- 2) Select the marketing campaign number to display the list of captured and saved campaigns in the display window below.
- 3) Double-click on the campaign in the list of any of your .grid (text included) files to open the Grid Details window to edit the font and font colour of the text that displays next to the .grid image file in the display window to the right of the screen, click the save button to capture the changes.

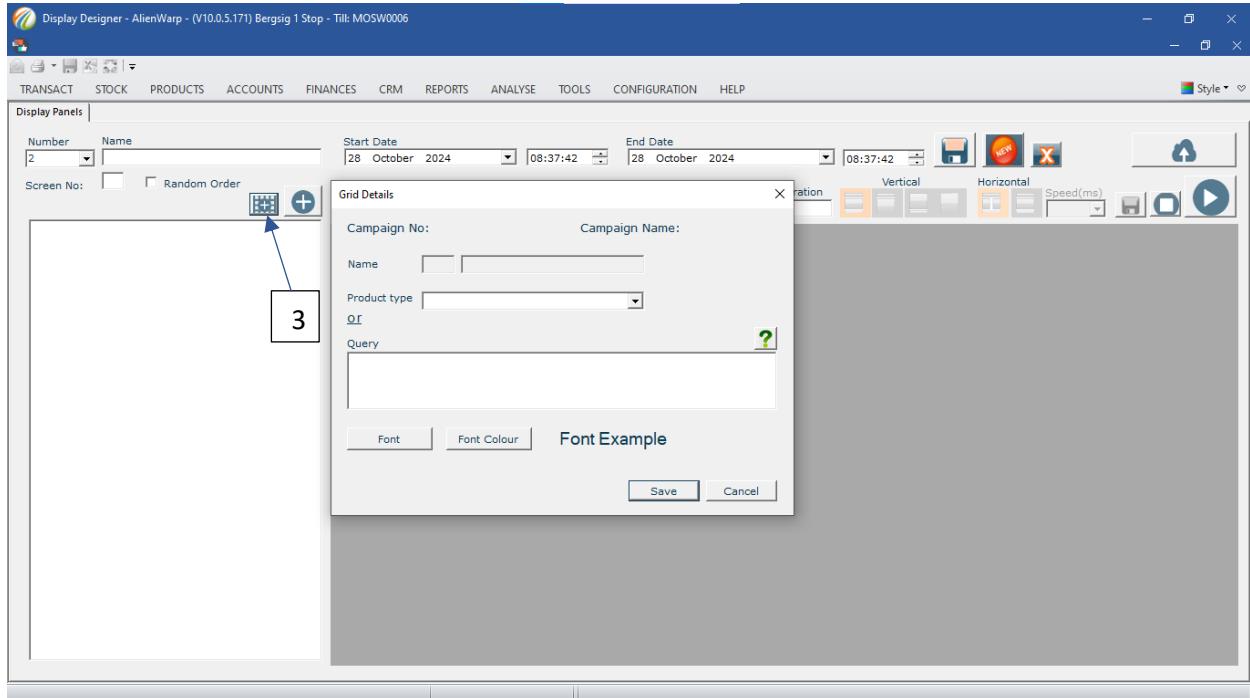


- 4) Select the start date and time and then the end date and time to capture the period during which the campaign will run. You can display your campaign on any screen and set up multiple screens.
- 5) Select the layout design to display in the vertical and horizontal selection fields, then click the save button.

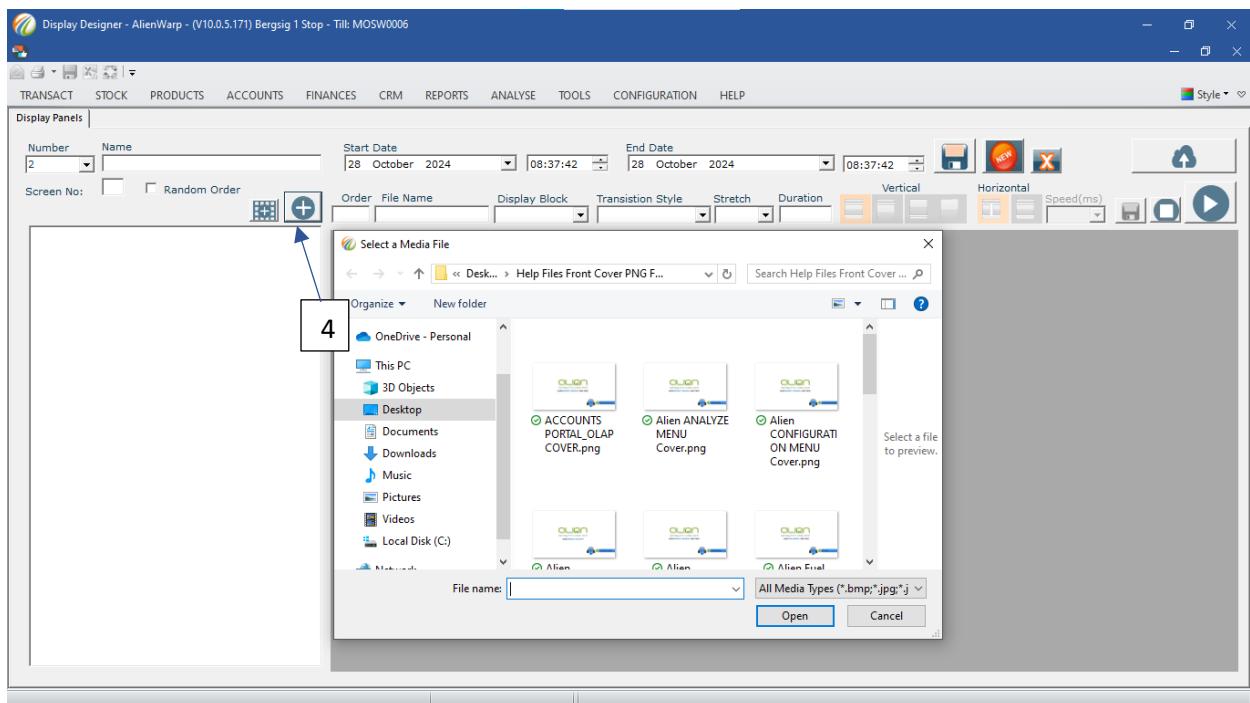
How to create a new campaign



- 1) Click the NEW action icon button; a new Number will automatically be generated to populate a new campaign series.
- 2) Enter the name and complete the selection and data entry fields to capture your campaign details.



- 3) Click on the add grid file action button to open the grid details window and edit the font type and colour of your editorial text of your grid and click the save button.

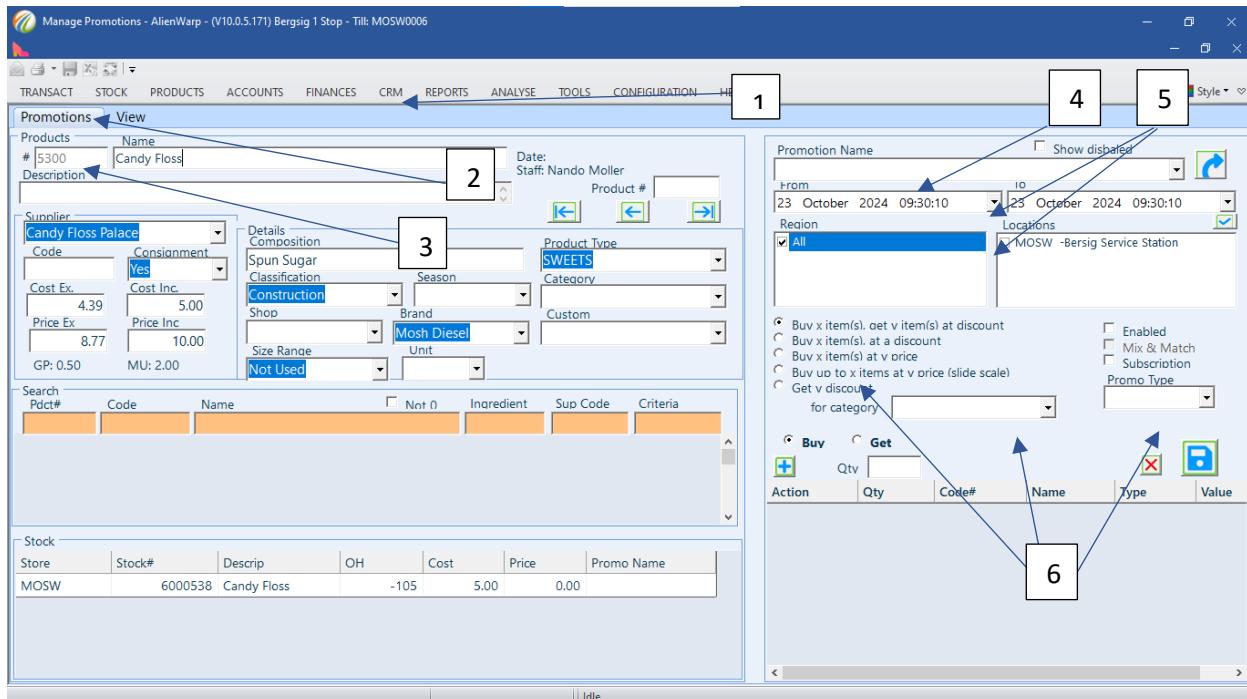


- 4) Click on the add media file action button to open the select media file window. Select your file by clicking on the file and then clicking open to upload your file from your local database.

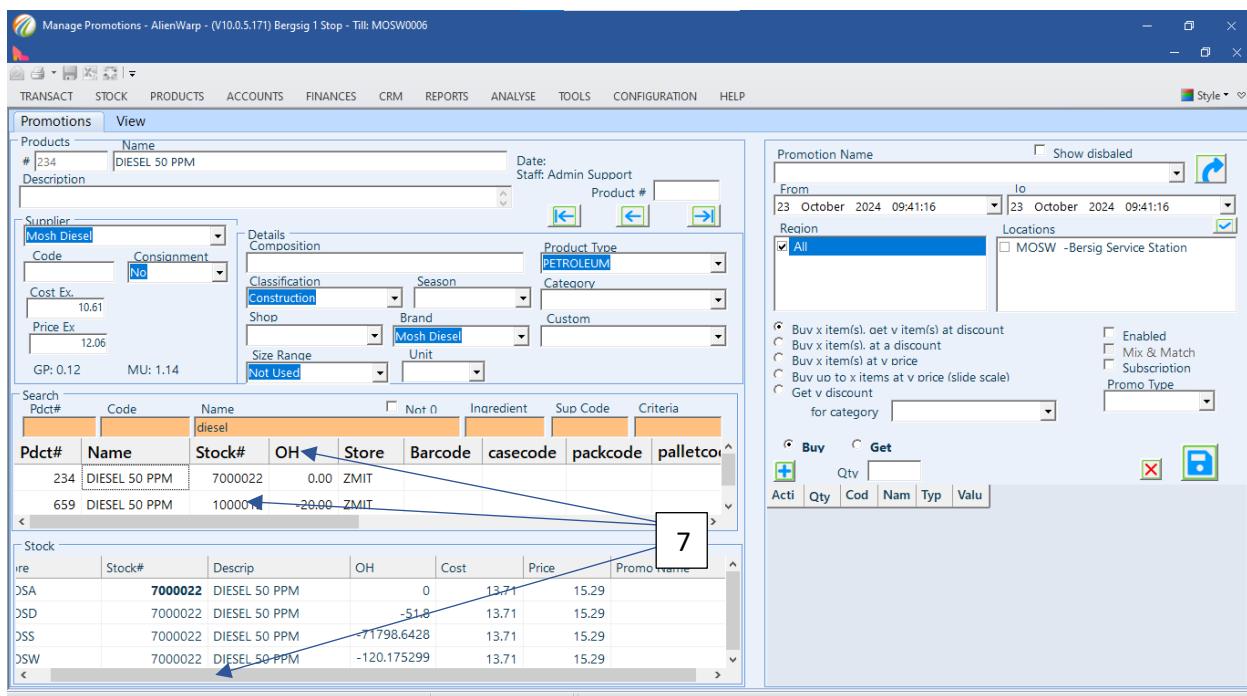
This is the display layout of the till point screen as seen by clients on the screen facing clients:

How to compile a promotion

- 1) Open Alien WARP and Select the “CRM” tab.
- 2) Click on the Specials button.
- 3) A Promotions, screen will open.
- 4) On the right-hand side of the screen, enter a Name for the promotion you want to compile.



- 5) Select the date range, Regions, and Locations when the promotion will be running and double-click on your selection.
- 6) Select the “Type” of promo you want and the Category and promo type.
- 7) In the search bar on the left side, select the 1st product in your promo.
 - a. A list of all the products in the range you selected will be displayed.
 - b. Select the specific one you need and the stocklist will display at the bottom.
 - c. Click on the specific one again and enter the QTY in the box on the right of the screen.



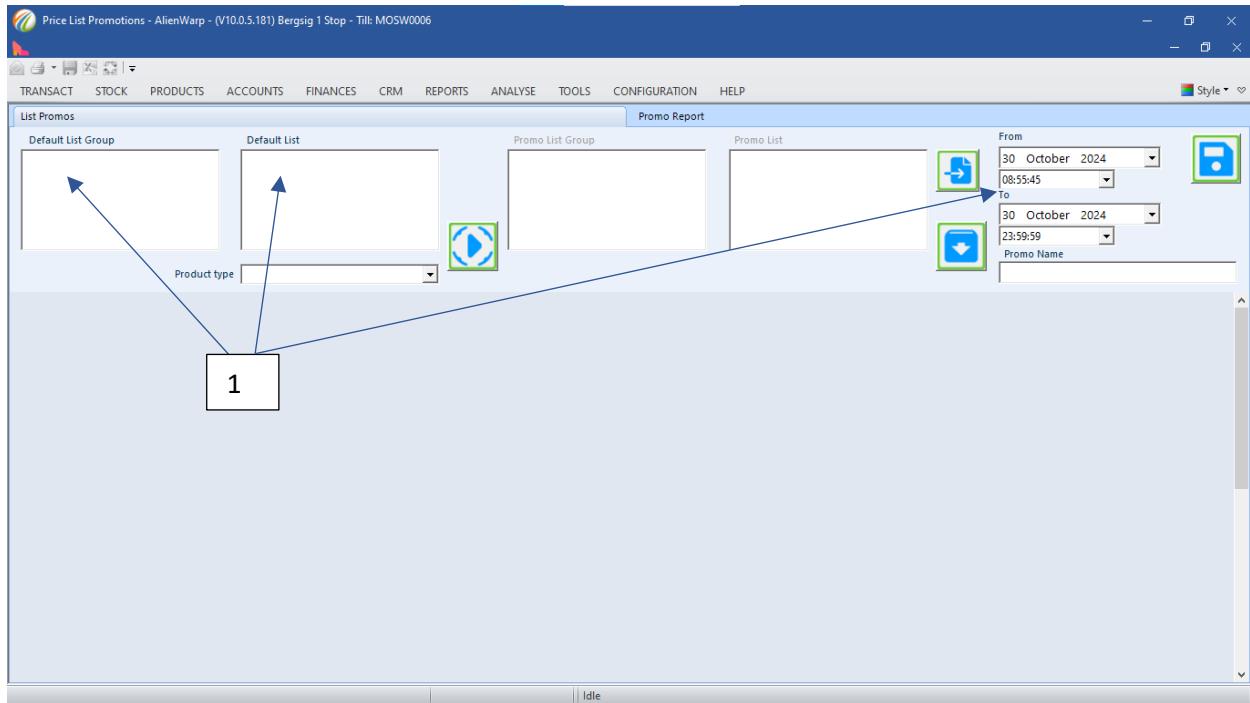
- 8) Make sure the “BUY” button is selected as the buy item for the first product and press enter. The 1st product will appear in a list.
- 9) Select “GET” option to include the free item and continue to add the products to be part of the promo.
- 10) Enter quantity and discount when building a currency value discount promo, and click the Plus button to add to the list/ by selecting services or products as the 1 st one.

The screenshot shows the POS system interface. On the left, a product search screen displays details for 'COKE 500 ML' and a list of products. On the right, a promotion creation screen shows a list of enabled promos, with one currently selected. The selected promo's details are shown, including discount options and a list of items. Numbered callouts point to specific elements: 8 points to the 'Buy' radio button, 9 points to the 'Get' radio button, 10 points to the 'Qty' input field, and 11 points to the 'Value' input field.

- 11) Select Enable button, make sure to name the promo and click on save.
- 12) To view a list of enabled promos, click on the dropdown for a list – select to edit or extend a previously compiled promo.
 - a. Select the “Show disabled” to view list of disabled promos and re-run. Click on “Enable” to reinstate after editing.

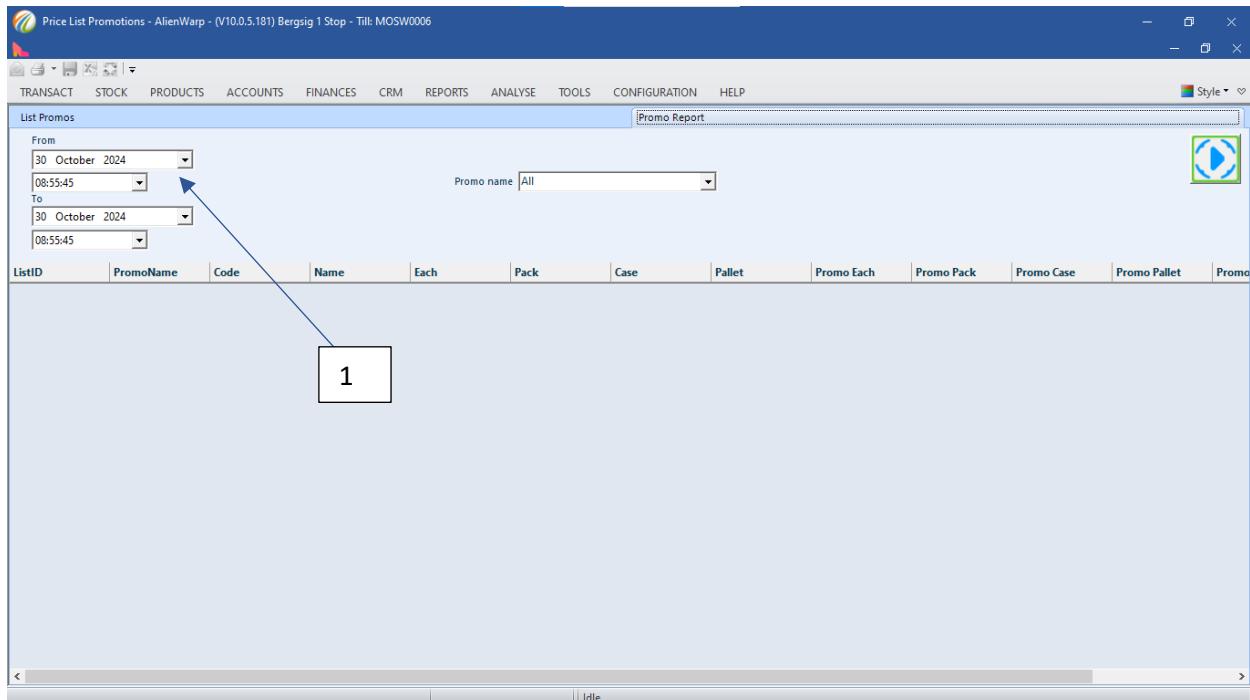
The screenshot shows the promotion creation interface. A list of disabled promos is displayed, with '21-score' selected. The selected promo's details are shown on the right, including discount options and a list of items. Numbered callouts point to specific elements: 12 points to the 'Show disabled' checkbox, and 13 points to the 'Enabled' checkbox.

How to populate promotional lists



- 1) Select the group, product type, and list from the selection field, select the dates and times on the right of the field, and click the run action icon button to display the current promotional listings data.

How to report on promotional lists



- 1) Select the promotion and the dates and times of the promotions you want to capture, and click on the run action icon button to populate and display the data.